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## **ABP Welcomes New Communications Director**

The American Board of Pediatrics (ABP) has named Ramona DuBose as Director of Communications. DuBose will be responsible for developing the ABP's communications strategy. She will direct activities and services including Web content, online and print materials, media and public relations, executive communications and social media efforts.

DuBose joins the ABP with more than two decades of experience in health-related public relations and strategic planning in corporate, academic and nonprofit environments. She is skilled at developing key messages and integrating them into communications strategies at national, state and local levels. DuBose will help provide professional and effective communications, internally and externally, to advance the mission of ABP.



Before joining ABP, DuBose was a principal in Communication Insights, providing writing and editing services as well as communications, interview and presentation skills training. Previously, she was director of communications at the University of North Carolina Gillings School of Global Public Health, associate director of media relations at FHI 360 global nonprofit agency, and manager of media and product relations at GlaxoSmithKline.

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### **About the American Board of Pediatrics (ABP)**

Founded in 1933, the American Board of Pediatrics (ABP) is one of the 24 certifying boards of the American Board of Medical Specialties (ABMS). The ABP is an independent, nonprofit organization whose certificate is recognized throughout the world as a credential signifying a high level of physician competence. The ABP awards certification in General Pediatrics and 14 subspecialty areas.

For more information about the ABP, please visit our Web site at [www.abp.org](http://www.abp.org).